

As we use the media either a little or a lot it is important to understand the way in which the media is constructed and represents information to its audience

A representation is a depiction or construction of events or people as interpreted by its producer, creator and viewer

Understanding representations is very important, as it will enable you to develop a more sophisticated analysis of the reasons for the choices made by media producers in the way they represent

Individuals – people- politicians - celebrities
Social Groups – families- genders- ethnic groups
Institutions - The Law
Ideas – freedom equality
Events - wars
Issues- current debates

What is a representation?

Representations are words, images, sounds or stories that stand for something else like ideas, people, groups, places, emotions or things. Representations say something about their subject beyond the literal meaning of words-, images or sounds. A red rose may be just a flower but it can also represent love, passion, classiness or gratitude depending on the situation in which the audience finds it

How does the process of representation work?

The media represents or re- represents places, people, things, ideas and situations through a process of **selection and construction**. Because it is not possible to depict the world in its complex entirety the media selects those essential elements it requires to convey a message, ignores those elements it considers unnecessary and constructs representations for a particular audience and purpose

What is a representation made of?

The thing itself
The opinions of the people creating the representation
The reaction of the individual to the representation
The context of the society in which the representation is taking place

View the following image- which is a representation of a Teenager



Write down your first impression of this teenager and explain why you have this point of view

Teen-party parents may face \$20,000 bill after 500 rampage

Article from: Herald Sun (full page 3 article)
Nick Higginbottom, David Hastie

January 14,

THE parents of a teenager who held a party that spiralled out of control while they were holidaying say they are "devastated, shocked, horrified and absolutely disgusted" at their son's actions.

Steve and Jo Delaney said today they would be sitting their son Corey, 16, down with police and discussing whether he should be charged, the Courier Mail reports. The livid couple lashed out at their son as they flew home this afternoon from a family holiday on the Gold Coast to confront Corey about the wild party where police were pelted with bottles, gardens trampled and neighbours terrorised by rampaging youths.



"We're absolutely disgusted that he could do this, not only to us but to our neighbourhood," Mrs Delaney said. Meanwhile furious police chief Christine Nixon may bill the Delaney parents up to \$20,000 in costs. But Corey, the unrepentant host, today merely joked about dodging the consequences - and his holidaying parents' phone calls. "I don't answer their calls, I just hang up," Corey said. "When they get home, I'm not going to be home." Ms Nixon today said she was disgusted after officers were pelted with bottles, gardens were trampled, police cars were trashed and neighbours were terrorised by rampaging drunken youths at an unsupervised party in Narre Warren South at the weekend. "I thought it was appalling to see the way those young people treated police officers," Ms Nixon said.

Police, who estimated the crowd at 500, had to retreat until back up arrived, including the air wing and the dog squad. More than 30 officers were needed to control the unruly crowd. Corey said he had no intentions of being home when his parents returned. They have cut their interstate holiday short and were due back later today after learning of the mayhem. Corey said he knew only 100 of the 500 who turned up and boasted that they had ignored police requests to stop the party. "They (police) knocked on the door and told us to call off the party and we said we will but we didn't," he said on radio station Nova. Corey vowed to dodge the consequences - and his parents - for as long as possible.

Media Representation

Text and visual photographs are key elements used by the print media to create representations

To commence an analysis of this article firstly - Underline all key words and sentences that the Newspaper journalist has used to describe the Teenager

TASK:

How is Corey Delany represented **to the public** through this newspaper report?

In order to address this task, students should analyse the codes and conventions used in representing this story

Paragraph One

Explain the impact of the Articles headline
Articles placement
Image used to represent Corey
Point of view in opening paragraph

Paragraph Two

Persuasive and emotive language
Sources used- e.g. comments from Parents, Neighbours,

Paragraph Three

Appeal to Authority – Explain the intention/impact of quoting The Police Commissioner

Paragraph Four

Conclusion- The impact or effect the party had on others
Corey's statement taken from Nova Radio

View the video from the "A current affair program"

Make a list of the codes and conventions that are used in the television media to represent Corey Delaney

