**Media Representation : Visual Media production task**

For this task students will design an advertisement using Photoshop for one of the products below . This constitutes your second visual task for Media Representation

The challenge of this Task is to use one of the following names-

**Porcupine  
Zebra  
Tanesh  
Ashaa**

**Kava**

as the name brand for either

**Sports wear –**

**Perfume or cologne**

**Fashion label-**

**Music**

The student may use a current photograph of themselves – or have a photo taken suitable for one of the products above - before this assignment commences

* If you are taking a photo- give consideration to composition- either a full body shot – waist to head – or shoulders to head
* costuming

- setting or location – consider the background

You must include **the logo** and name of your chosen product

You must include **a slogan** in your advertisement

You must consider carefully – the **style** of your advertisement should meet the image of typically elite companies.

**Sports wear brands** -

Consider the sport you will represent- e.g Basketball- Boxing- Athletics- Triathlon

- Martial Arts – Football – Baseball- or your own nominated sport

**Perfume or Cologne**

**Fashion Label** -

**Assessment: Criteria** : Adherence to the design brief- include logo - slogan

Photographic composition

Adherence to style and image of product

Design

Time management- ability to work in class to deadline

**Students have time to complete this task in class**

Student submission should include your name on the back – and work printed on A3 glossy paper- You will be given assistance with printing on the ink jet printer

**Due Date Monday March 14**